



# ScoolSmart Newsletter

No. 5    Date: 16 September 2018    Website: [www.scoolsmart.com](http://www.scoolsmart.com)



## **Pilot Testing**

- iOS version of app re-coded in version 4.0 as per Apple's requirements.
- iOS app sent to Apple Store. Reviewed and approved by Apple. ScoolSmart now in Apple Store.
- Student UX/UI completed by Selina Parmanand. Parent UX/UI done by Dilip Parmanand.
- Teacher UX/UI completed by Leo Ng. Admin UX/UI completed by Yasmin Chafra.
- UX/UI updates noted and will be upgraded into the app.
- Equipment for ScoolSmart being prepared for pilots from two factories in China.
- App already on Google Play and established on URL/web.
- Testing of app by schools has begun.

## **Other Developments**

- Investor deck and summary prepared in three languages (English, simplified and traditional Chinese).
- Application for the Hong Kong Government's Innovation and Technology Fund is under preparation.
- Cooperation agreement with Tencents/WePay to be signed soon.
- Cooperation agreements to be signed shortly; Gateway Technology will be ScoolSmart's system integrator.
- China Telecom Global is working with ScoolSmart to provide SIM cards and special cloud services.
- Microsoft will provide special cloud services for ScoolSmart.

## **Marketing/Media Progress**

- Social media accounts (Facebook, Twitter, LinkedIn, Instagram, WeChat) being updated.
- Meeting with seed investors continuing.
- Additional schools being contacted.

## **ScoolSmart Team Update**

- Evgeniya Korneva joins ScoolSmart as Investor Relations, and will focus on investor decks and road shows.
- Michael So joins ScoolSmart as an Advisor. Michael is well known with regards to technology, e-commerce and insurance.
- Debra Ling joins ScoolSmart as School Relations. Debra has worked in admissions for the University of Hong Kong.